

**Our Event:** Honoring America's Veterans is proud to present the Commemorating Pearl Harbor Day Ceremony. This tradition is one that is sure to touch the hearts of those who understand the sacrifices our military and veterans make in defending our freedoms. We commemorate the anniversary of December 7, 1941, when the Japanese bombed our ships and fields at Naval Base Pearl Harbor, Hawaii. On that day 2,403 people were killed, 21 ships were damaged or sunk including the USS Arizona, and the U.S. lost 347 aircraft. In 2022, the Arizona Department of Veterans Services asked Honoring America's Veterans to manage the Pearl Harbor Day Event. This event pays tribute by commemorating the anniversary of Pearl Harbor Day and its significance. The event is held outdoors at Wesley Bolin Plaza and includes a military themed event and wreath presentations,. We need your donations to help us provide the necessary materials to support this commemoration.

Who are we: Honoring America's Veterans salutes our veterans and their loved ones by thanking them, honoring them, and recognizing them for their service and patriotism to our country. Our veterans tell us the gratitude from



the community and from our events can help them heal. That is why our nonprofit exists: to ensure we support our veterans by hosting patriotic events that show our gratitude. Your support can mean the world to the more than 600,000 veterans who call Arizona home. A partnership with Honoring Americas Veterans provides the unique opportunity to increase your business exposure within the Greater Phoenix area community, build brand awareness, and show your company's support of a fundamental cause: our veterans.

We hope you will help us support them by partnering with us.

# Sponsorship Packages

#### **Event Materials Needed include:**

- Printed Event Programs.
  Sound System.
- Chairs.
- Tablecloths.
- Security costs.
- Video production for promotion.
- Tables.
- Signage.
- J-Johns/Water.
- Event Insurance.

#### **Special Assistance**

- Support for survivors and family members (i.e., transportation).
- Wreaths and wreath stands as needed.

# Media Engagement

- Television and radio placements
- Digital Media, including:
  - Facebook posts/ads
  - · Website banner ad.
  - Google ads.
  - Blog posts.
  - · Email newsletter to 7k subscribers.

#### **Sponsor Levels:**

### Distinguished Service Cross \$7,500 (limited to one)

- Special escort of the Pearl Harbor Veterans with their wreath presentation at the event.
- Introduction of the Keynote Speaker.
- Logo inclusion/mention on all digital media marketing materials.
- Full-page ad on the back cover of the event program.
- VIP front-row seating for six (6) guests.
- Logo and banner ad on the Pearl Harbor Day web page.
- Two Facebook posts denoting you as our Distinguished Service Cross sponsor.

# Legion of Merit \$5,000

- Official recognition by Keynote Speaker.
- One half-page ad in the event program.
- VIP seating for four (4) company representatives.
- One Facebook Post denoting you as a Legion of Merit sponsor.
- Logo on the Pearl Harbor Day web page.

### Commendation \$2,500

- Quarter-page ad in the event program.
- VIP seating for two (2) company representatives.
- Logo on the Pearl Harbor Day web page.

If you'd like to join us as a Commemoration Sponsor, please get in touch with us.