# **Memorial Day Sponsorship**

Memorial Day is a time of somber reflection to honor the ultimate sacrifice of our military and veterans. For those who have died and are interred at the VA National Cemetery of Arizona, we offer a moving tribute over Memorial Day weekend. It begins with flag placements at the internment sites (more than 95,000) on Saturday morning, followed by the Memorial Day Program on Monday morning. It ends with the retrieval of flags throughout the week and the following Saturday, rolling up flags and storing as many as possible for use the following year. Your support and volunteerism for these events greatly benefits our military and veterans. We thank you for honoring their service to our country.

### **MEDAL OF HONOR Sponsor - \$10,000 (Limited to three)**

- HAV will provide your company with available media placement opportunities
- Media opportunity before or during the day of the Program
- Introduction of one of the speakers or dignitaries
- Logo flag draping over the front of the stage to the ground below (2' x 2')
- Seating for four (4) people on the stage
- Six (6) additional seats to VIP seating in the first few rows at the event

- Full-page "honor our veteran's" ad in the program (back/inside back/inside front)
- HAV blog post sent to 7,500 subscribers
- Two social media posts during April and May highlighting your organization as a Medal of Honor Sponsor
- Acknowledgment from the emcee at the event
- Acknowledgement on the Honoring America's Veterans website
- Commemorative dog tag

## **SILVER STAR Sponsor - \$7,500**

- Seating for two (2) people on the stage during the program
- Six (6) additional seats to VIP seating in the first few rows at the event
- Half-page "honor our veterans" ad in the program
- HAV blog post sent to 7,500 subscribers

- One social media post during May highlighting your organization as a Silver Star Sponsor
- Acknowledgment by the emcee at the program
- Acknowledgment on the Honoring America's Veterans website
- Commemorative dog tag

# **BRONZE STAR Sponsor - \$5,000**

- Six (6) seats to VIP seating in the first few rows at the event
- Quarter-page "honor our veterans" ad in the program
- One social media post during May highlighting your organization as a Bronze Star Sponsor
- Acknowledgment by the emcee at the program
- Acknowledgment on the Honoring America's Veterans website
- Commemorative dog tag



#### **Individual Donor**

\$100	\$25
\$50	Other

Please help us thank our veterans in front of hundreds of spectators. We welcome the opportunity to meet with you to answer any questions you may have about the Memorial Day Program and review the benefits of this time-honored tradition.

Paula Pedene, Executive Director Honoring America's Veterans Paula.Pedene@HonoringAmericasVeterans.org (480) 772-2934

# Make checks payable to:

HAV, 6501 E. Greenway Parkway, Suite #103-235, Scottsdale, AZ 85254, or donate online at honoringamericasveterans.org/memorial-day-sponsorship