

Phoenix Veteran's Day Parade Sponsorship Packages

MEDAL OF HONOR Sponsor - \$25,000 (Limited to three)

- One parade entry, front-of-parade position, among the first ten entries*
- HAV will place your logo in the Phoenix Veterans Day Parade 30-second ad aired on Channels 3, 5, 10, 12, 15
- Media opportunity before or during the day of the Parade
- HAV blog post sent to 25,000 subscribers
- Two social media posts during October and November highlighting your organization as a Medal of Honor Sponsor
- Speaking opportunity at an HAV signature event supporting the Parade
- Full-page "thank you veteran's" ad in the parade program (back/inside back/inside front)
- Ten (10) passes to parade VIP seating
- Eight (8) VIP passes to the Parade Victory Party
- Parade Eagle and/or dog tag to display in your organization highlighting years of sponsorship
- Logo inclusion on parade volunteer T-shirts
- Acknowledgment by announcers along the parade route
- Acknowledgment on the Honoring America's Veteran's website

SILVER STAR Sponsor - \$15,000

- One parade entry, positioned among the first 25 entries*
- HAV blog post sent to 25,000 subscribers
- One social media post during October highlighting your organization as a Silver Star Sponsor
- Half-page "thank you veteran's" ad in the parade program
- Eight (8) passes to parade VIP seating
- Four (4) VIP passes to the Parade Victory Party
- Parade Eagle and/or dog tag highlighting years of sponsorship
- Logo inclusion on parade volunteer T-shirts
- Acknowledgment by announcers along the parade route
- Acknowledgment on the Honoring America's Veteran's website

BRONZE STAR Sponsor - \$10,000

- One parade entry, positioned between entries 25 to 50*
- Quarter-page "thank you veteran's" ad in the parade program
- One social media post during October highlighting your organization as a Bronze Star Sponsor
- Six (6) passes to parade VIP seating
- Four (4) VIP passes to the Parade Victory Party
- Parade Eagle and/or dog tag highlighting years of sponsorship
- Logo inclusion on parade volunteer T-shirts
- Acknowledgment by announcers along the parade route
- Acknowledgment on the Honoring America's Veteran's website

PURPLE HEART Sponsor - \$5,000

- One parade entry, positioned between entries 50 to 75*
- One-eighth page "thank you veteran's" ad in the parade program
- Four (4) passes to parade VIP seating
- Four (4) VIP passes to the Parade Victory Party
- Parade Eagle and/or dog tag highlighting years of sponsorship
- Logo inclusion on parade volunteer T-shirts
- Acknowledgment by announcers along the parade route
- Acknowledgment on the Honoring America's Veteran's website

MERITORIOUS UNIT Sponsor - \$2,500

- One parade entry, rear position, among the last 25 entries*
- Logo in the parade program
- Two (2) passes to parade VIP seating
- Two (2) VIP passes to the Parade Victory Party
- Commemorative dog tag

Please help us thank our veterans in front of 45,000 spectators. We welcome the opportunity to meet with you to answer any questions you may have about the Phoenix Veterans Day Parade and review the benefits of this time-honored tradition.

Paula Pedene, Executive Director
Honoring America's Veterans
Paula.Pedene@HonoringAmericasVeterans.org
(480) 772-2934



*Space for your own float, balloon, vehicle, walking group, etc. Entries that you create can garner massive crowd engagement. When they are emotionally riveting and patriotic!

Make checks payable to: HAV, 6501 E. Greenway Parkway, Suite #103-235, Scottsdale, AZ 85254, or donate online at HonoringAmericasVeterans.org.

